



## BOUNTIFUL DAVIS ART CENTER

### Summerfest '24 Sponsorship + Partner Opportunities

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Summerfest is an event and a community gathering that fosters connections, ignites creativity, and celebrates the cultural diversity that extends throughout Davis, Salt Lake and Southern Weber counties. This year, BDAC

aims to make Summerfest's reach more impactful by expanding our programming over three consecutive days, August 8, 9 & 10, and reaching more people across digital media and advertising with our partners.

The annual Summerfest immerses the community in artistic and cultural experiences for three consecutive days August.

Sponsors are essential to Summerfest '24 because it enables the art center to offer an event that is impactful and accessible to the entire community and beyond Davis county. Sponsorships help us uphold our tradition of

inclusively celebrating all forms of art, and, moreover, sponsorship supports BDAC in our mission to deliver high-quality art experiences, foster the careers of living artists and musicians and enrich individuals' lives all year long.



## Dear Friends and Supporters,

As we celebrate the Bountiful Davis Art Center's (BDAC) golden 50th anniversary, I am honored to introduce myself as the new Executive Director. My name is Sarina Ehrgott, and I am thrilled to join this remarkable community.

Since 1974, BDAC has thrived as a vibrant cultural hub, with a mission is to weave creativity into the fabric of everyday life, ensuring it becomes the heartbeat of the community.

This year, we at BDAC are excited to host the 37th annual Summerfest, celebrating a blend of art forms from various cultures that make our world vibrant. Summerfest offers live demonstrations, performances, artisan showcases, and exclusive workshops inviting visitors to experience and learn about diverse traditions.

Summerfest epitomizes several key objectives that align with my vision for BDAC:

**Cultural Showcase:** Connecting our community to the world's rich diversity through dance, music, and visual arts.

**Community Engagement:** Ensuring accessibility and fostering an inclusive spirit through interactive workshops and activities for children and adults.

**Support for Local Artists:** Providing a platform for artisans to display and sell their work, promoting local economic development, and teaching about their craft and traditions.

In this milestone year, we renew our effort to serve our community through the vibrant presentation of creativity.

Join us in supporting and building the future of BDAC and this adored festival by sponsoring or donating to Summerfest. Your contribution will help bring vibrancy to Bountiful's Main Street in a celebration of our world's many cultures.

Stay Inspired,

A handwritten signature in black ink that reads "Sarina Ehrgott". The signature is fluid and cursive, with a long horizontal stroke at the end.

Sarina Ehrgott, Executive Director

# ART • MUSIC • PERFORMANCES • FOOD • WORKSHOPS

The 2024 Summerfest at Bountiful Davis Art Center, hosted in the picturesque Bountiful Town Square, promises an enriching blend of arts, music, food and community. Here's what to expect:

**Main Stage:** Catch performances from cultural groups and musicians on our Main Stage, the centerpiece of festival entertainment.

**Side Stage:** Enjoy intimate acoustic sets and diverse acts in a relaxed setting at the Side Stage, perfect for casual viewing.

**Children's Art Yard:** Engage young minds with interactive displays like the kinetic kaleidoscope and hands-on craft activities.

**Artisans:** Explore a variety of artisan crafts, unique wares and demonstrations at bustling booths throughout Towne Square.

**Food Trucks:** Savor diverse flavors from a lineup of local food trucks, offering culinary delights to enhance your festival experience.

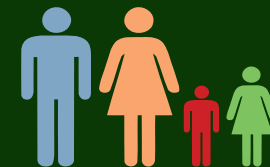
**Workshops:** Dive deeper into the arts and cultural practices. Each workshop is led by an artisan who is a master of their craft.



## 100K+

Over 100,000 impressions in digital outreach through out Davis, Salt Lake, and Weber County

\* with NPU media sponsorship this year



93,500+ households in Davis County

\* 2020 census

# SUPPORT. ENGAGE. INSPIRE.

In recognition of your support, BDAC will offer prominent sponsorship acknowledgment throughout the event. Your sponsorship will not only enhance the quality and reach of Summerfest but also align your organization with a commitment to cultural enrichment and community development.

	Diamond Sponsor (\$10,000) 1 available	Platinum Sponsor (\$7,500) <del>1 Sold</del> 1 Available 2 available	Gold Sponsor (\$5,000) <del>1 Sold</del> 2 Available 3 available	Silver Sponsor (\$1,500+)	Corporate Sponsor (\$500+)
"Presented By" Naming Rights	●				
Digital Advertising Mention	●	●			
Dedicated Social Media Posts	3 Posts	2 Posts			
Promotional Presence On-site	10 x 10 tent	Double Sized Table	Table		
Recognition on Sponsor Webpage	Top level	Prominent	●	●	●
Recognition on Summerfest Webpage	Naming rights plus Premier logo placement	Top level	Prominent	●	●
Logo Placement on Signage	Premier	Top level	Prominent	Prominent	●
Summerfest Email Marketing Recognition	Naming rights plus logo	Top level	Prominent	●	●
Summerfest Facebook Event Recognition	Naming rights	●	●	●	●

Please contact Sarina Ehrgott, Executive Director (sarina@bdac.org, 801.295.3618 ) to become a sponsor and reserve your placement. Company logos must be received by July 10, 2024 in order to be included in festival signage. Individual donations are also appreciated. Consider becoming a Chromatic Club member.

Thank you, current  
2024 sponsors

