

2025 GINGERBREAD FESTIVAL

SPONSORSHIP
OPPORTUNITIES



BOUNTIFUL DAVIS ART CENTER



SHINE AS A COMMUNITY LEADER
CELEBRATE THE SEASON
SUPPORT THE ARTS



Each December, the Gingerbread Festival & Winter Art Market transform BDAC into a magical space where art, tradition, and joy collide. At the heart of the festival is our cherished gingerbread house exhibition, lovingly crafted by families, schools, and community members. These edible masterpieces are judged by none other than the Mayor of Bountiful, who awards ribbons for the most imaginative creations.

This isn't just a holiday event—it's a celebration of community spirit, creativity, and connection. And we invite you to be part of it.



WHY PARTNER WITH BDAC?

When you sponsor the Gingerbread Festival, you're doing more than placing a logo—you're lighting up the season for thousands of families, supporting local artists, and investing in a thriving cultural community that spans generations.

Your brand will be woven into one of Davis County's most beloved holiday traditions, with high visibility across BDAC's gallery spaces, marketing campaigns, and event materials. More importantly, your company will be seen as a champion for creativity, family, and togetherness.

DECORATE A HOLIDAY TREE

At the \$2,500+ level, your team is invited to design and decorate a holiday tree that reflects your company's values, creativity, and festive flair. It's a meaningful, team-building experience that brings colleagues together.

Your tree will be displayed throughout the Winter Art Market season, ensuring maximum visibility to thousands of visitors.

PRIVATE SANTA PHOTO SESSION

Sponsors contributing \$1,000+ are invited to a private photo session with Santa, exclusively for your business team. This is a lighthearted, festive opportunity to capture the season with up to four professional photos.

This cheerful perk is our way of thanking you for supporting BDAC's creative mission and helping us make the holidays magical for our community.

Please contact Sarina Ehr Gott, Executive Director (sarina@bdac.org, 801.295.3618) to become a sponsor and reserve your placement.

	Gold (\$5,000) 1 available	Silver (\$2,500+)	Bronze (\$1,000+)	Corporate (\$500+)	Gingerbread House Donation
Exclusive "Presented By" Lead Sponsorship	✓				
Recognition in Digital Advertising	✓				
Dedicated Social Media Post	✓				
Dedicated Sponsorship Table At the Event	✓	✓			
Branded Tree to Decorate During Winter Art Market	✓	✓			
Tag in Social Media Posts	✓	✓	✓		
Recognition on BDAC's Sponsor Webpage	✓	✓	✓		
Company photo with Santa	✓	✓	✓		
Gingerbread Festival Email Marketing Recognition	✓	✓	✓	✓	
Logo Placement on Signage	✓	✓	✓	✓	
Recognition on Gingerbread Festival Webpage	✓	✓	✓	✓	✓
Gingerbread Festival Social Media Recognition	✓	✓	✓	✓	✓



**BOUNTIFUL
DAVIS
ART
CENTER**

About Bountiful Davis Art Center

Bountiful Davis Art Center (BDAC) is a nonprofit organization dedicated to enriching lives through the power of the arts. Founded in 1974 and now celebrating its 50th anniversary, BDAC serves as a creative hub for Northern Utah—offering dynamic exhibitions, art education, and community events that inspire, engage, and connect.

Our Mission

BDAC's mission is to engage the community through quality artistic and cultural programs, provide educational experiences, and encourage the growth and expression of art. We are committed to making the arts accessible for all and fostering a vibrant, inclusive cultural landscape.

90 N. MAIN STREET, BOUNTIFUL, UT | 801.295.3618 | BDAC.ORG