



BOUNTIFUL DAVIS ART CENTER

SUMMERFEST '25 SPONSORSHIP OPPORTUNITIES

For over 40 years, SummerFest has been a vibrant celebration of culture, creativity, and connection. Hosted by the Bountiful Davis Art Center (BDAC) in Bountiful, Utah, this annual festival brings together artists, performers, and audiences to experience the richness of artistic traditions from around the world.

AUGUST 8 & 9 | BOUNTIFUL CITY PARK | 10 AM – 8 PM
WORKSHOPS JUNE - AUGUST



Each year, SummerFest bridges cultures and communities through live performances, artisan markets, interactive workshops, and diverse culinary experiences. Attendees engage with international artistry, experiencing first-hand the craftsmanship, music, and dance traditions that shape cultures worldwide.

As one of the longest-running cultural events in Davis County, SummerFest fosters unity, education, and artistic appreciation by providing a platform for global and local artists to share their talents. With programming for all ages, it remains a beloved community tradition, drawing thousands of attendees and enriching the cultural landscape of Utah.

Dear Friends and Supporters,

For over 40 years, SummerFest has been a vibrant gathering place where art, culture, and community come together in celebration. This beloved tradition has long served as a bridge between local audiences and global artistry, creating meaningful connections through music, dance, visual arts, and hands-on experiences.

Like many cultural events, SummerFest faced challenges since the pandemic, but we are committed to rebuilding it into the dynamic experience it once was—an event that draws thousands of attendees, showcases exceptional talent, and fosters an appreciation for artistic traditions from around the world. 2024 showed great success with 17 performing arts groups, 15 artisans and 3 cultural workshops. This year we are expanding every aspect of SummerFest exponentially.

By sponsoring SummerFest, you are investing in:

- Expanding arts education by providing hands-on workshops where participants learn from cultural artisans.
- Creating a space for diverse voices, ensuring that performers and artists have a platform to share their traditions.
- Strengthening community connections through shared cultural experiences that bring people together.
- Increasing access to the arts, making cultural engagement possible for families and individuals of all backgrounds.

To make this vision a reality, we rely on the generosity of sponsors, donors, and community partners who share our belief in the power of the arts to inspire, educate, and unite. Your support that families can engage with meaningful cultural experiences, and that BDAC continues to thrive as a hub for artistic excellence.

Stay Inspired,



Sarina Ehrgott

Executive Director, Bountiful Davis Art Center

LETTER FROM THE DIRECTOR



Main Stage Performances

SummerFest's Main Stage in Bountiful City Park will feature 18 world-class cultural performances, including traditional dance, live music, and storytelling from artists representing diverse global traditions.

Cultural Workshops

Leading up to the festival, BDAC will host eight workshops throughout the summer, offering hands-on experiences in heritage-based arts and crafts. Participants will learn from master artisans practicing traditional techniques, creating an interactive and educational journey into global creativity.

Children's Art Yard

The Children's Art Yard offers engaging, project-based activities inspired by the cultures featured at the festival. Young artists will create pieces reflecting international art traditions, fostering creativity and cultural understanding.

Artisan Market

Handmade goods take center stage in our artisan marketplace, where cultural artists showcase and sell their hand-crafted artwork and crafts. This unique shopping experience supports artisans while offering attendees one-of-a-kind pieces with rich cultural significance.

A Feast of Flavors

In partnership with the Food Truck League, SummerFest curates a selection of food trucks serving cuisine from around the world. Attendees can enjoy global flavors while shopping the marketplace and watching live performances.

Partnering with BDAC for SummerFest provides sponsors with exceptional visibility and engagement opportunities, reaching a diverse audience of over 40,000 individuals across Davis County and beyond.



Sponsors will receive extensive marketing exposure through social media, print, and digital advertising, ensuring high visibility. Sponsor logos will be displayed on banners, event programs, and festival signage, placing businesses at the forefront of cultural engagement. High-level donors will also receive complimentary tickets to cultural workshops, providing a unique opportunity to experience SummerFest first-hand.

Your sponsorship is more than just marketing—it is an investment in the arts, community, and cultural exchange, helping to sustain and grow a beloved tradition. By supporting SummerFest 2025, you align your brand with creativity, inclusivity, and the power of global storytelling, while making a lasting impact on local and international artists, performers, and audiences.

	Diamond Sponsor (\$20,000)	Platinum Sponsor (\$10,000+)	Gold Sponsor (\$5,000+)	Silver Sponsor (\$2,500+)	Corporate Sponsor (\$1,000+)	Friend of the Arts (\$500+)
	1 available	2 available				
"Presented By" Naming Rights	✓					
Free Tickets to A Workshop to Use or Give	4					
Digital Advertising Mention	✓	✓				
Dedicated Social Media Posts	3 Posts	2 Posts	1 Post			
Promotional Presence On-site	10 x 10 tent space	10 x 10 tent space	10 x 10 tent space	10 x 10 tent space		
BDAC Gallery Sponsor wall for 2025	✓	✓	✓	✓		
Recognition on BDAC Sponsor Webpage	Top level	Prominent	Prominent	✓	✓	
Recognition on Summerfest Webpage	Naming rights and Premier logo placement	Top level	Prominent	✓	✓	✓
Logo Placement on Signage	Premier	Top level	Prominent	✓	✓	✓
Summerfest Email Marketing Recognition	Naming rights plus logo	Top level	Prominent	✓	✓	✓
Summerfest Facebook Event Recognition	Naming rights	Top Level	Prominent	✓	✓	✓

SPONSORSHIP LEVELS

SUMMERFEST '25

To confirm your placement as a sponsor in 2025, please contact Sarina Ehgott at Sarina@BDAC.org. Custom sponsorship packages are also available. Contact Sarina.



THANK YOU 2024 SPONSORS

Discover Davis

City of Bountiful

Pella Windows

KindlyMD

Loveland Landscaping

First Community Bank

Rio Cafe

Lee's

CostCo

Now Playing Utah

Lakeview Hospital

Creamies

